



HOMERe

HIGH OPPORTUNITY FOR MEDITERRANEAN EXECUTIVES RECRUITMENT

An initiative for improving employability of graduates

In 2013, RMEI and the French Foreign Trade Advisors (CCE F) through their South Committee launched the project HOMERe to establish a relation between the near graduated students of the RMEI universities and the economic world so to improve employability. This project has been labelled by a unanimous vote of the 43 representatives of the member states of the Union for the Mediterranean (UfM). This new program was launched on March 2015 in Marseille.

In 2014, the project proposed to UfM pointed out the very bad data regarding employability of graduates and the main points which prevented from a better mobility of students. Unfortunately, this remains true and more we have also to consider the necessity of fighting against radicalism of a few students. Education, science and culture appear as the best way to open eyes of these frustrated students. The deficit in employability is still linked to the lack of correspondence between the training of young people and the needs of companies, the poor knowledge of the business world and its expectations by young people and the lack of contact between students and businesses.

We thus proposed that students can experiment the running of a real project within a group in a company during about 6 months. More we wanted to promote an international mobility during the internship. Mobility can be : South to North, North to South or South to South. During their work in a group students can acquire the soft skills which are now compulsory to be recruited by a company. This program for the benefit of companies which can recruit a student they discovered during the internship.

Our ambition is to give all the Mediterranean students the possibility to run an internship abroad in a company. For master students, we propose that this project is run during the last semester and that the defence is done in the outcoming university so to minimise the risks of brain drain.

Bilan of the preliminary period (2014-2017)

- The permanent secretariat is managed from Marseille with representatives of RMEI, CCE F, UBO and Hard Workers. A specific secretariat for Southern countries is managed from Cairo (The Marketer-net).
- The Regional Consortium is made of about 20 organisations from the several implied Mediterranean countries (7 countries).
- A Wise Person committee is asked to validate the activities in link with the initial objectives of HOMERe.
- Budget: By now HOMERe received funds from the French Ministry of National Education and from Région Provence-Alpes-Côte d'Azur. These raising funds have been managed by RMEI.

- HOMERe was presented during many meetings: Marrakesh, Rabat, Casablanca, Tunis, Sousse, Beirut, Rome , Novedrate, Barcelona, Cairo, Paris and Marseille

■ Internships

- The preliminary phase concerned 9 countries: Algeria, Egypt, France, Greece, Italy, Lebanon, Morocco, Spain and Tunisia).
- From 2014 to May 2017, HOMERe benefited 125 interns i.e. 65 girls et 60 boys. Main of interns are Moroccans (82) or Tunisians (34).
- Companies paid about 550 000€ as training allowances but we still need funds for travels, insurances so to support students.
- Recruitment of interns is a real added value for companies.
- Students and their professors often mentionned HOMERe as a best way to find their first job.

Objectives 2018-2022

- Increase in the numbers of companies
- Creation of HOMERe groups in all the participants countries
- Development of bilateral agreements
- Increase in the number of interns with the objective of 500 interns in 2022.
- Extension of the program to all the Mediterranean countries
- Extension of fields for internships
- Implementation of a strong governance with an adequate funding.

APPENDIX:

HOMERe REGIONAL CONSORTIUM (January 2018)

- Algerian Talents and Leaders Association (ATLAS)
- Association des Chambres de Commerce et d'Industrie de la Méditerranée (ASCAME)
- Association des Ingénieurs Francophones en Egypte (AIFE)
- Association Scientifique Algérienne des géosynthétiques (ASAG)
- Associazione Kronos
- BusinessMed
- Club des entrepreneurs et industriels de la Mitidja (CEIMI)
- Comunità delle Università Mediterranee (CUM)
- Confédération Générale des Entreprises Algériennes (CGEA)
- Confédération Générale des Entreprises du Maroc (CGEM)
- Conseillers du Commerce Extérieur Français (CCEF)
- Consiglio Nazionale degli Ingegneri (CNI)
- Fédération des Experts-Comptables Méditerranéens (FCM)
- Federation of Egyptian Industries (FEI)
- Hard Workers
- Ingénierie méditerranéenne pour l'export et le développement (Imed)
- Ordre des Ingénieurs Tunisiens (OIT)
- Réseau des Villes Euromed (Euromed)
- Réseau Méditerranéen des Ecoles d'Ingénieur et de Management (RMEI)
- Union Tunisienne de l'Industrie, du Commerce et de l'Artisanat (UTICA)
- Unione delle Università del Mediterraneo (UNIMED)

Partnership with iesMed